



Hi, I'm Valentine Makhouleen, a product designer
and design lead.

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SKILLS

Building creative teams
Creative direction
Rapid prototyping
Usability research
User experience design
Interface design
Graphic design
Design systems
Front-end development
Startup development
Product strategy
Marketing strategy
Illustration
Photography
Branding
Analytics
Growth

EXPERIENCE

Designer, Founder

New Media Studio • *Jul 2013 – Present*

Product Designer (Contract)

Plume • *April 2020 – Present*

Design Lead, Product Designer

ImpactMapper • *April 2018 – April 2020*

Design Lead, Product Designer

Chan Zuckerberg Initiative • *Feb 2017 – April 2018*

Design Lead

Meta (Acq. by Chan Zuckerberg Initiative) • *Feb 2016 – Feb 2017*

Subject Matter Expert

University of Toronto • *Jun 2015 – Oct 2015*

Senior Interactive Art Director

Mirum Agency • *Apr 2010 – Jun 2013*

Senior Interactive Art Director

Ogilvy & Mather • *Feb 2008 – Mar 2010*

Interactive Designer

Cossette Communications Group • *Nov 2006 – Feb 2008*

EDUCATION

Leading for Creativity

IDEO U • *2018*

New Media Design

Sheridan College • *2005–2006*

Business and Society – Economics, Political Science

York University • *2002–2005*